

Art & Fine Crafts Show at Gilsland Farm Audubon Center

the finest of art — the best of crafts

Saturday and Sunday, August 18 and 19, 2012

SHOW LOCATION: Gilsland Farm Audubon Center, 20 Gilsland Farm Road, Falmouth, ME 04105

PRESENTED BY: Jim & Holly Galante, Summertime Arts Promotions, 97 Brook Road, Falmouth, ME 04105

BOOTHS:

There will be a total of 70 spaces this year. There are three locations available: (1) Inside the Audubon Center building, (2) outside under the large canopy tents and (3) outside in exhibitor supplied tents. Returning '11 exhibitors will have preference on booth location. Oversize booths are available for an additional fee.

ADVERTISING:

- Press releases regarding the event will be issued statewide and within the immediate New England area. Coverage throughout Maine and the local area will consist of paid media advertisements (i.e., TV, magazine, newspaper, etc.). We do a **large** direct mail piece which has proved very successful in the past.
- Posters will be distributed locally (Kennebunk to Wiscasset) and a huge number of road signs will be placed throughout Falmouth, Yarmouth, and north Portland.
- A booth map featuring exhibiting artists will be distributed during show.
- **FREE** posters & postcards will be provided to exhibitors for distribution and we **strongly** encourage exhibitor participation, **as it is the most effective way to get the word out to your customers**

FEES:

There is an Application Fee of \$25 which non-refundable. There is also a booth space fee.

There are no bad booths at the Audubon Show! But, there are choices.

Inside building (limited number available)\$250
Outside in big canopy tent — corner\$245
Outside in big canopy tent — aisle\$235
Outside in my own tent\$225

All spaces are 10' x 10' (some indoor spaces may have irregular dimensions). There will be a limit of seventy (70) booths. Mail your application now – this is a competitive show!

Please mail your two checks with your application. The \$25 application fee must be a separate check (from your booth fee) dated for immediate deposit. The check for the booth fee will be held. The booth fee will not be deposited until you have been notified you have been accepted into the show

Questions? Contact Jim & Holly Galante

Phone: 207-807-4300

FAX: 207-797-2010

email: ART@AudubonShow.com

Website: www.AudubonShow.com

JURY PROCESS:

The jury process is simple. Participation in the 16th Annual Audubon Show is competitive and limited to 70 booth spaces. **All exhibitors** will be required to go through the jury process; there are no tenured artists. Those selected will be invited to participate in this year's show. Jurors will score each applicant, based solely on the images and descriptions provided. Jurors score independently from one another. Jury scores are then totaled for each applicant and ranked high to low within each medium.

The Summertime Arts Promotions' decision to jury is based on the dedication to selecting the highest quality art and fine crafts for this show. To preserve a balance in media categories, we strive for total show participation to be evenly divided between art and fine handcrafts. We reserve the right to limit participants in any category in order to present a well-balanced show, which will help attract a broad and affluent buying public.

Demonstrations are **strongly** encouraged. We will make every effort to accommodate your space needs, if you would like to demonstrate your craft to the customers (they love it!).

Buy/sell items are prohibited. None will be tolerated. **ANY** such items displayed for sale must be removed. If not done immediately, the exhibitor will be asked to leave and will not be considered for future shows. This no-nonsense rule will be strictly enforced.

IMAGES OF YOUR WORK:

The jury must "see" your work. Quality images are representative of quality work. There are (2) two ways you can provide the information. Use whichever is most convenient for you.

1. **CD:** Mail a CD with at least (5) five images, including one of your booth set-up (booth image is important).
2. **EMAIL:** to ART@AudubonShow.com at least (5) five images, including your booth set-up as attachments. Single emails should be limited in size to 8MB total (you can send multiple emails).

Identify each image and provide a representative price for each.

You are welcome to include additional information, background, details, or unique properties about your work if you think it will help the jurors.

Do not send slides or photographs.

If you would like your CD returned, include an appropriately sized, self-addressed, stamped envelope.

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IMPORTANT DATES TO REMEMBER

- Application DeadlineMarch 12, 2012
- Applicant NotificationApril 16, 2012
- No refunds afterJuly 18, 2012
- Set-up: all dayAugust 17, 2012
- Set-up: 7:00 am to 9:30 amAugust 18, 2012
- Show hours: 10:00 am to 5:00 pmAugust 18, 2012
- Show hours: 10:00 am to 4:00 pmAugust 19, 2012
- Teardown: 4:01 pm to wheneverAugust 19, 2012

SUBMITTING YOUR APPLICATION:

Send your application along with the following before **March 12, 2012** (Application Deadline).

- Page 4 (only) of the Application completely filled out and signed.
- CD with images of your work (if you're emailing be sure to send now) with descriptions
- One \$25 check for Application Fee (non-refundable)
- One check for the booth(s) space you selected. This check will not be deposited until you are juried in & your booth space is confirmed. We will contact you ASAP, but no later than April 16.

CHECKS PAYABLE TO: Summertime Arts Promotions.

MAIL TO: Summertime Arts Promotions, 97 Brook Road, Falmouth, ME 04105

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■ Please consider my work in the following category: *(please circle one)*

- | | | | |
|----------------|---------------|--------------|---------------|
| Basketry | Blacksmithing | Clay/Ceramic | Fiber/Weaving |
| Furniture/Wood | Jewelry | Painting | Paper |
| Printmaking | Metal | Glass | Photography |
| Sculpture | Stone | Leather | Other _____ |

- Please check one: _____ Inside building (limited number available)\$250
 _____ Outside in big canopy tent — corner\$245
 _____ Outside in big canopy tent — aisle\$235
 _____ Outside in my own tent\$225

■ I participated in 2011 and I would like to have the same spot. _____ YES _____ NO

Artist's Name _____

Email _____ Web site _____

Business Name _____

Mailing Address _____

City, State, Zip _____

Phone (H) _____ (W) _____ (Cell) _____

Special requests are not guaranteed; however, we will do our best to help you in every way we can.
 We want this to be an enjoyable, successful, and profitable show for you.

The undersigned agrees to abide by all rules expressed in this contract (and addendum) and to release Summertime Arts Promotions, its owners and volunteers from any responsibility or personal liability for any claim(s) resulting from loss, damage or personal injury arising out of participation in this event.

I have read, understand and agree to abide by all the rules and information provided with this application.

 (Signature) (Date) (Print name)

 (Business name) (Total \$ amount enclosed and check numbers)

<i>For official use only:</i>		Rev -January/12
Medium _____	Jury Score _____	Booth# _____

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ADDENDUM

SECURITY:

The grounds to the Audubon Gilsland Farm are gated and a paid security guard is provided overnight (Friday & Saturday nights).

SHOW POLICIES:

- All work must be original in design and concept, and produced by the artist or craftsman. There will be absolutely no buy-sell permitted. No seconds or special sales items are permitted.
- Items such as food products, imports, T-shirts, objects made from commercial kits, molds, patterns, or manufactured components to include commercially molded items are unacceptable.
- The work displayed must be consistent with the images submitted with the show application.
- Artists/craftspeople accepted for participation must be in attendance at their exhibit for the duration of the show. No commercial agents, dealers, or reps may replace the artist during the show unless special arrangements are made in advance.
- Booth space is assigned to the exhibitor only. Sharing, selling, or sub-letting space is not permitted.
- No pets are allowed (Maine Audubon policy). Children must be supervised by a parent or guardian and should not be allowed to disrupt the show.
- An applicant wishing to withdraw from the show must do in a timely manner. No refunds after July 18, 2012.
- Each exhibitor is responsible for the collection and payment all taxes. Sales of art and craft are subject to Maine State Sales Tax of 5%. For further information, contact: Bureau of Revenue Services: (207) 287-2076 or www.state.me.us/revenue.
- The Summertime Arts Promotions assumes no responsibility for any loss, damage, or theft of work, or for personal injury during the event, set-up and breakdown, or during the two show days.
- Summertime Arts Promotions reserves the right to require any objectionable stock, display or part of a display be removed from the exhibitor's booth.
- Electricity is limited, but available for all booth locations. Please bring your own extension cords. We recommend a three prong style, 25' to 50' long.
- The show is open, rain or shine; there is no rain date. In the case of severe or dangerous weather, the safety of people and product will be considered foremost.

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